



Wednesday 21 April, 2010

Announcement to Power Digital customers:

Australian Graphic Supplies acquires Queensland company Power Digital Sign Supplies

Australian Graphic Supplies (AGS) has today acquired Power Digital, a Queensland based Mimaki distributor and leading supplier of dye sublimation and heat transfer equipment and consumables. AGS is now one of two Authorised Resellers for the full range of signage graphics Mimaki printers, cutters and routers in Queensland, New South Wales and Australian Capital Territory.

AGS has received a warm welcome from DGS Mimaki, the official Australian importer for Mimaki products: "DGS Mimaki is very excited about Australian Graphic Supplies becoming an Authorised Reseller", says Brad Creighton, National Sales Manger for DGS Mimaki. "We welcome AGS and look forward to building a successful partnership".

Power Digital will continue to operate within the dye sublimation and heat transfer market and all products are now available through AGS nationally, including the world acclaimed Sawgrass Technologies ArTainium sublimation inks.

"The acquisition of Power Digital provides a two fold opportunity for Australian Graphic Supplies" says Luke Naumann, General Manager AGS. "We are delighted to be extending our brand portfolio to include the premium range of Mimaki equipment and also look forward to expanding into the Australian sublimation and heat transfer market".

Australian Graphic Supplies Pty Ltd was established in 1997 and is a market leader in the distribution of innovative consumables, software, digital printing and material converting equipment used in the visual and signage graphics, and industrial fabrication industries. With distribution centres in Sydney, the Gold Coast and Brisbane, as well as offices in Melbourne, AGS serves in excess of 1,000 sign-making, screen-printing, exhibition, display, shop fitting, printing and point-of-sale businesses across Australia.

AGS / Power Digital will be exhibiting at this month's Gold Coast VIIIE Show on stand number B2.

PLEASE NOTE: As a Power Digital customer, you will soon be contacted by Australian Graphic Supplies and provided with a Credit Application Form and the AGS Terms & Conditions of Sale.

CONTACTS:

Chris Dutkowski
Business Development Manager - Printers
Australian Graphic Supplies Pty Ltd
Phone: 07 3823 6000
Fax: 07 3390 3546
chris@ags.com.au

Zoe McSkimmings
Business Development Manager - Sublimation
Power Digital Sign Supplies
Phone: 07
Fax: 07
zoe@powerdigital.com.au

